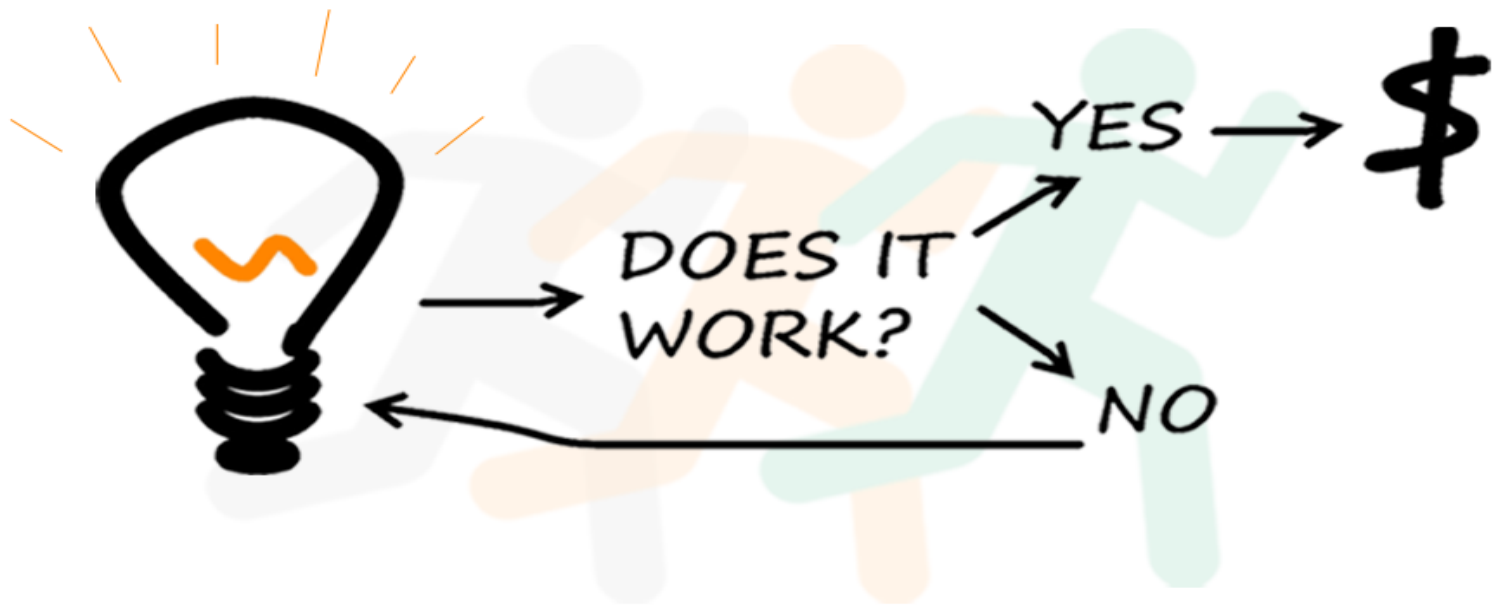


AFFILIATE MARKETING ACTION-PLAN



Point And Click Your Way To
Affiliate Commissions With A
Step-By-Step Action Plan

☒ **CHECKLIST**

Affiliate Marketing Action Plan Book Checklist

Get Into The Right Mindset

- ☐ Clear your mind and focus on the task at hand
- ☐ Commit to making this business work
- ☐ Handle outside distractions

Pick A Niche You Like

- ☐ Pick a niche you are interested in
- ☐ Evaluate what gets you excited, what you talk about often with others, etc.
- ☐ Do research on the niche to improve your knowledge of the target market and the products to offer

Create A Site Around Your Niche

- ☐ Choose a domain name that relates to the niche you've chosen
- ☐ Select a quality Web host, such as HostGator.com or BlueHost.com, to host your site
- ☐ Decide on how you will build your site

Research Different Affiliate Platforms

- ☐ Research several affiliate platforms to find the one(s) you will use the three main affiliate platforms are JVZoo.com, ClickBank.com, ShareASale.com.
- ☐ Sign up to become an affiliate to one or all of them

Find Quality Products That Match Your Niche

- ☐ Drill down to the category and subcategory that matches or closely matches your preferred niche.
- ☐ Consider various stats such as commission amount or percentage, popularity, avg \$/sale, initial \$/sale, avg %/sale, avg rebill total, avg %/rebill, and gravity to find the best product or products for you to promote and profit from.
- ☐ Apply the various filters available to find the perfect offer(s) on each platform to promote.

Only Add Useful Content To Your Site

- ☐ Product/Offer reviews
- ☐ How-To's
- ☐ Comparisons.
- ☐ Use a combination of text, audio, and photos/videos to show people the product and why they should purchase it.

Best Places to Put Your Affiliate Links

- ☐ Place links within the page content
- ☐ Banner ads
- ☐ Sidebar ads

Add Extra Bonuses To Increase Your Sales

- ☐ Providing extra bonuses differentiates your offer from other affiliates promoting the same product.
- ☐ Consider adding ebooks, reports, videos, Webinars, software programs, etc. as bonuses.
- ☐ Make the bonuses relevant to the main product offer

Build Your List Along The Way

- ☐ Always look to build your list, even in affiliate marketing.
- ☐ Use opt-in boxes on your site/blog, including review pages, etc., to get people to subscribe to your list.

If you provide quality bonuses people will be more eager to join your list and watch out for your upcoming affiliate promotions.